



Growth starts with value



Who we are

Default Value is a software development company founded by talented and skilled developers. We have vast expertise in building web and mobile applications of any complexity since 2009. We use it to achieve our main goal — to bring value to our clients by providing high-quality products and services.

Our mission

We believe that growth starts with value. So to bring it, we are focused on:

1

providing reliable technological solutions that contribute to the growth of our customers' businesses

2

boosting our team members' personal and professional development

3

applying best development practices and new ideas to drive the evolution of the modern data world

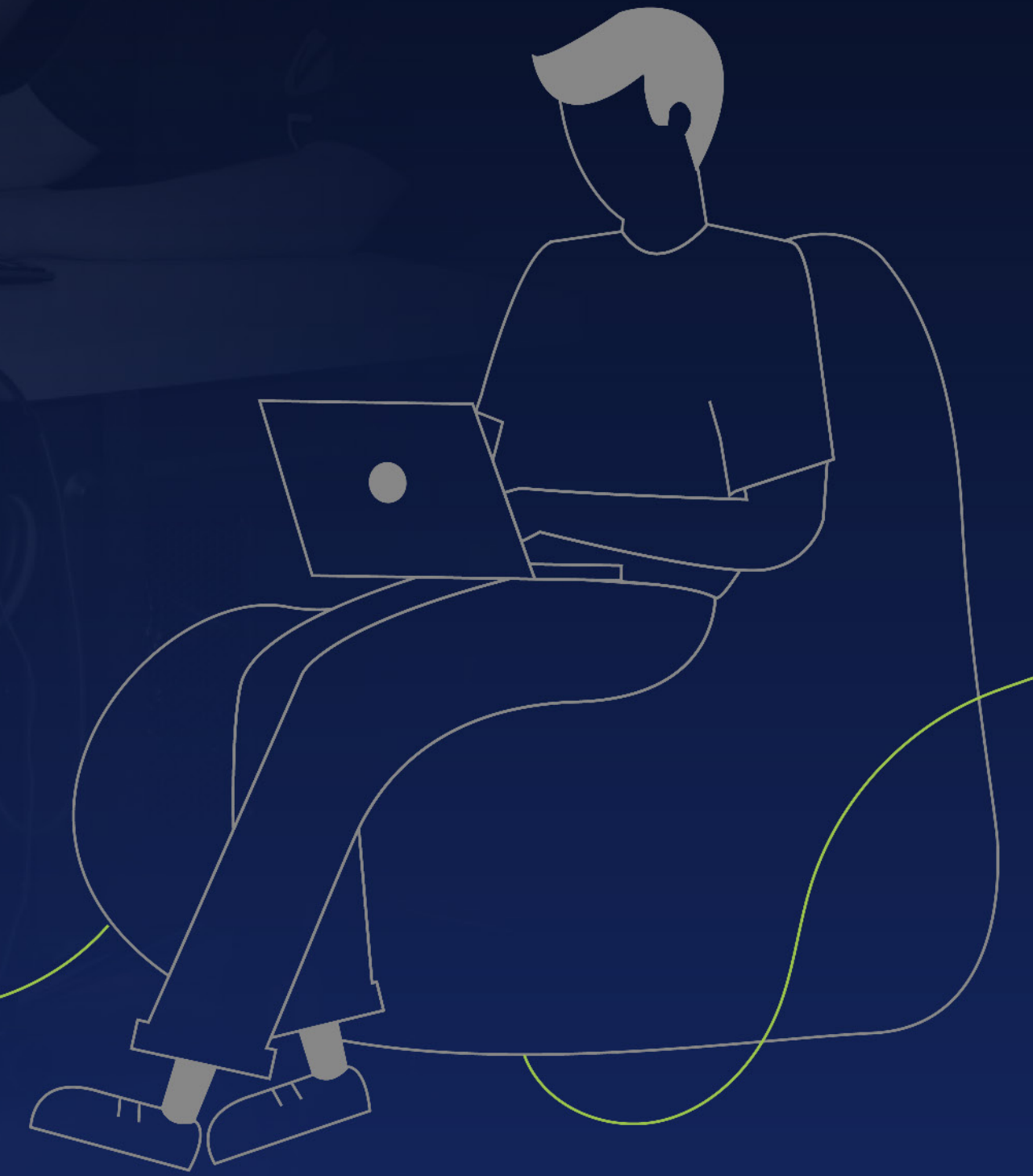
Our experience

13+

years
of teamwork

300k+

projects
hours



Our expertise

With 13+ years of experience, we provide high-quality services for:

- E-commerce
- Custom PHP web applications
- Learning management systems
- Enterprise Java
- Text MMORPG games
- Product information management and provisioning
- QA services
- Web and graphic design solutions, UI/UX

E-COMMERCE

Our e-commerce team has existed and has been growing expertise in this area since the company's foundation.

Within this area, it performs both the full-cycle development—from the idea to the support of the end-product as well as covers more specific client's needs.

E-COMMERCE



What we are good at:

- PWA/headless e-commerce approach
- highload projects
- complex integrations
- development of highly customized systems
- scaling, both horizontal and vertical scalability
- multi-store / multi-language / excessive product catalog / huge amount of customers projects implementation
- e-shops operating in different countries
- working with various hosting services
- M1 to M2 migration
- extensions development

Magento

Magento is a complex and feature-rich e-commerce platform for creating online stores and marketplaces.

After so many years of work, we can say for sure: we know everything about Magento and consult clients about its features and drawbacks in advance for each project.

DefaultValue has been offering a Magento developer training course for 3 years already. It is one of the reasons why we have such strong talents in our team!

In addition, we also work with Shopware e-commerce platform and reuse relevant parts of our expertise with Magento in e-commerce for it.

Our tech stack

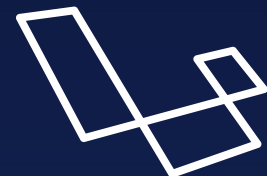
e-commerce platforms:



PHP:



Symfony



Laravel

Java:

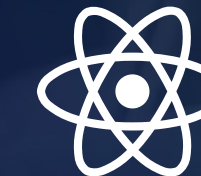


Spring



Grails

JS:



React



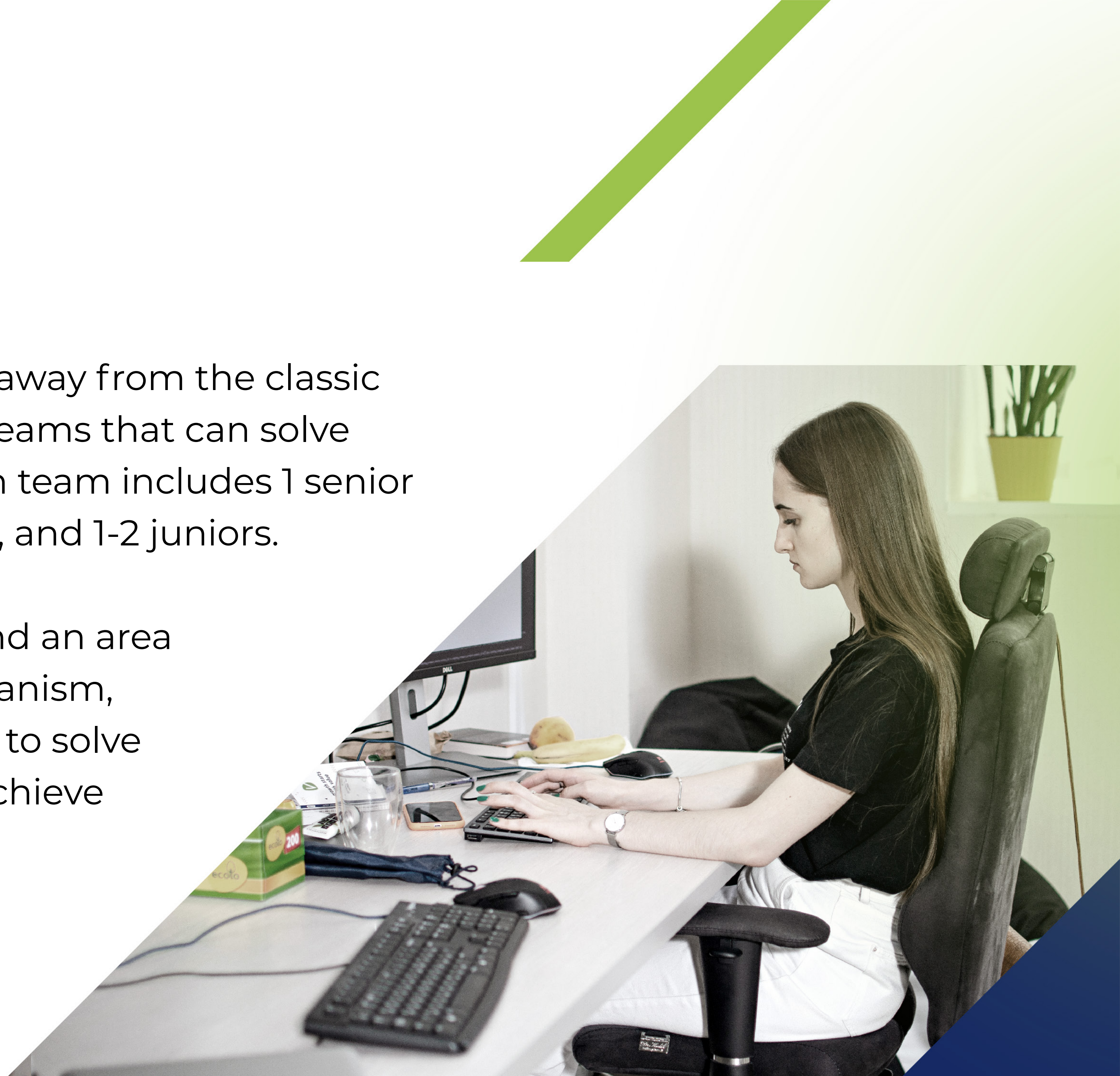
Angular

JUST
use it

Our structure

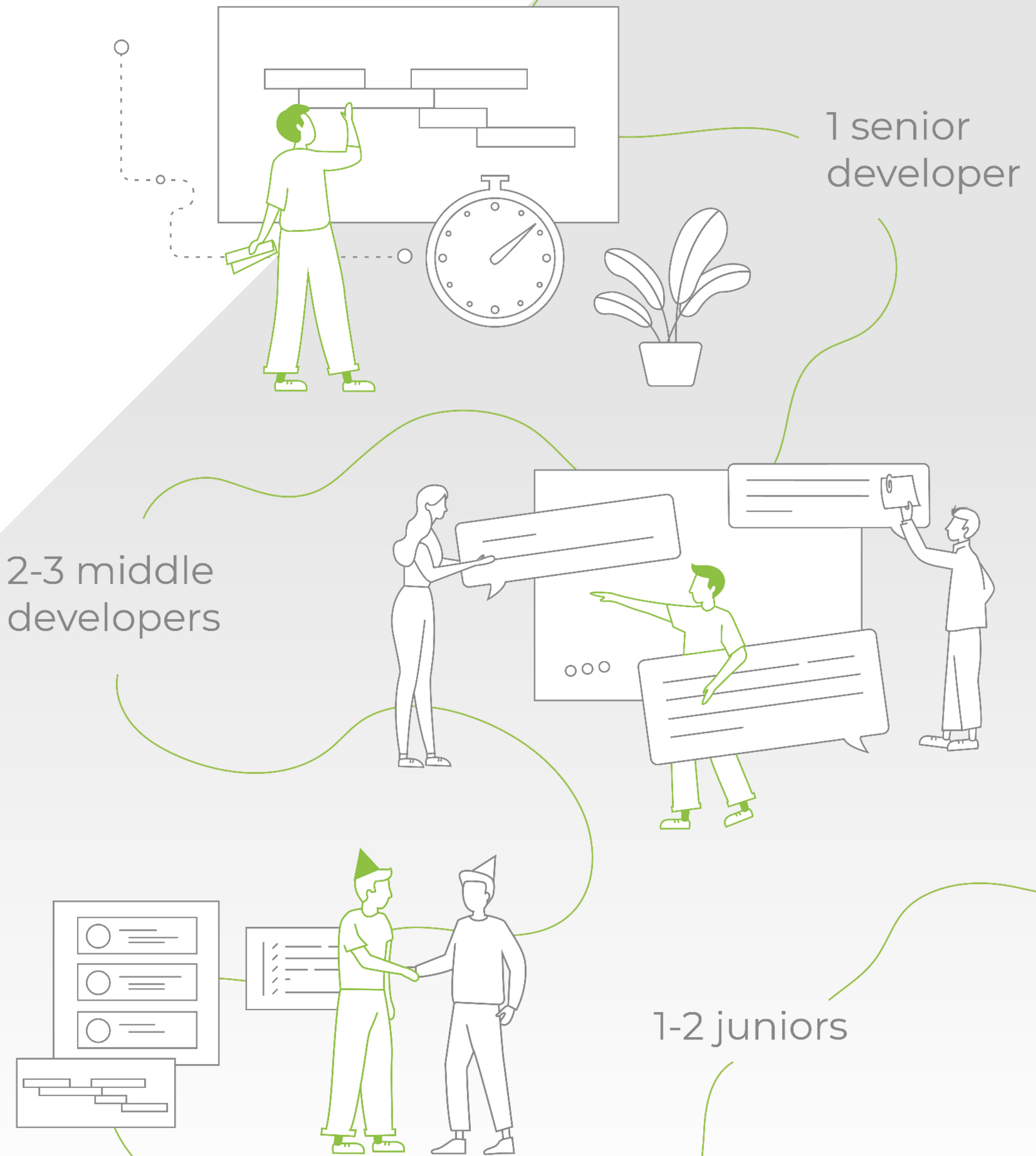
In our structure, we have moved away from the classic outstaffing model. We form subteams that can solve problems of any complexity. Each team includes 1 senior developer, 2-3 middle developers, and 1-2 juniors.

Every subteam has a manager and an area of responsibility. Like a single organism, they work on a specific project(s) to solve particular client's requests and achieve their business goals.



Our approach

We believe that one person cannot achieve a complex business goal. Such goals can only be accomplished within a team. And that's why we evolved into this model of team work.



Our approach

Advantages of this model:

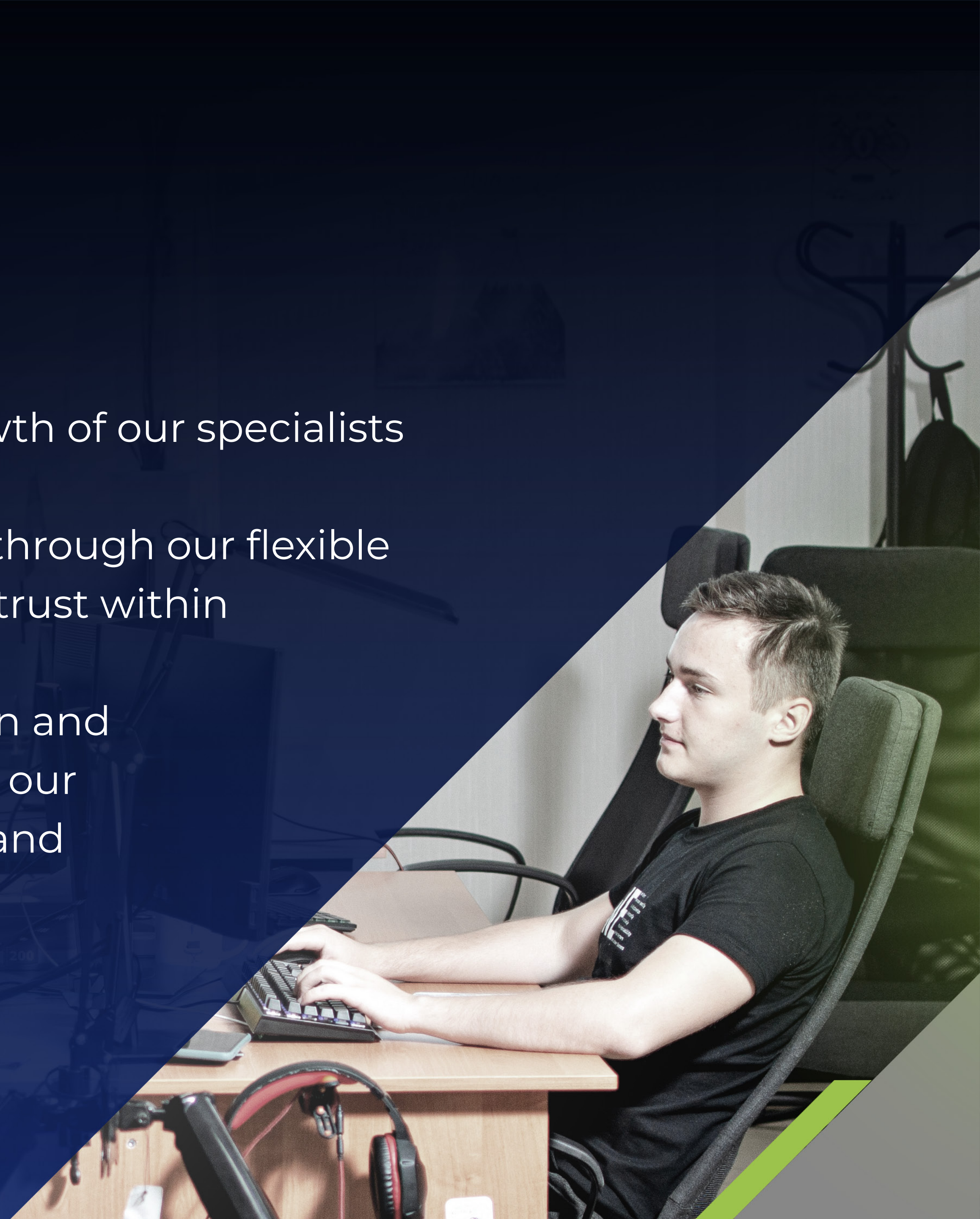
- There's no bus factor: even if one team member is missing, the others will handle their work.
- Higher quality of the end product/tasks due to mutual control within the team, self-organization, and efficient distribution of tasks according to each member's skill set.
- Better and faster scalability.
- We can handle all technical management ourselves, which is facilitated by well-established communication within the team.
- If an "unsolvable" problem arises within the project, no one is left alone with it.

Our working principles

Personal development. We encourage the growth of our specialists to deliver the most innovative products.

Savings. We save you time, money, and nerves through our flexible method of work based on synergy and mutual trust within the team and client.

Openness. It is important for us to build an open and transparent relationship with the client. During our cooperation, you will always know and understand at what development stage and in what state your project is.



What we offer

At Default Value, we believe: a successful project is the key to a strong relationship with the client. To achieve this, we strive not just to solve your problem. We try to walk in your shoes to offer the most suitable solution to cover their business needs. This approach has led to the fact that years after implementing projects, we still maintain cooperation with our clients.

You give us an idea—we give you a full-fledged product with all the features you need and even more.

By choosing Default Value, you are contributing to the future of your business.

Let's get in touch and expand
your business opportunities
together

Contacts

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