

# Online Hub

Digital Marketing Agency



# Our value proposition

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## Improve online performance by trusting us with your digital initiatives!

With a savvy balance of resources, we are a bunch of **digital bees**, each with its own special skill set, suited for every project. But that does not stop us being **entrepreneurial bees**, always willing to share our learning, always eager to understand the complex facets of the digital fields we're pollinating. We roam purposefully around the web, jumping from task to task, always gathering knowledge and fresh perspectives about your brand's online cosmos.

After each task is completed, we bring insights back to home base and start producing our honey. It is a special type of honey, of course. One perfectly suited for your business, one that will spark the **digital buzz** you need. And even after we make sure you taste the sweetest honey, we push forward since it's in our nature to be always "beesy".

Come find us in our offline hive, a friendly place on Str. Icoanei in downtown Bucharest, where you are always welcome. Come visit us, we don't actually fly. Nor sting. 😊



# Our Services

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## Pay-Per-Click

- Google AdWords - Search Advertising
- Display Advertising
- Remarketing
- Facebook Advertising
- YouTube True View Advertising
- Start-Up PPC



## Digital Marketing Strategy

- Creation and implementation of online marketing strategy
- Identification of proper communication channels
- Defining KPIs
- Target audience and segmentation

# Our Services



## SEO

- Keyword research and strategy
- SEO Audit
- On page SEO: meta title, meta description, image alternative tags
- Inbound links
- Website architecture optimisation



## Social Media Management

- Social Media Strategy
- Development and enhancement of social media presence
- Social listening, analysis and measurement



## Copywriting

- Content strategy
- Content development and distribution
- SEO optimized content



## Analytics

- Analytics set-up
- Real time analysis
- Custom reports

# Our Services

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## Web Design, Development and Optimization

- Design, code and an ability to adapt the website's look and feel as well as functionality according to customer requests
- Good understanding of UI, cross-browser compatibility, web functions and standards
- Expertise in Web app development and programming languages such as HTML, CSS, PHP, JavaScript, JQuery and API
- Set up and customize webmaster tools: Google Tag Manager, Google Search Console

# Our projects



## Eucom Business Language Center

### **INDUSTRY:**

Education, Training

### **Services provided by the agency:**

Copywriting

Landing pages development

New website creation

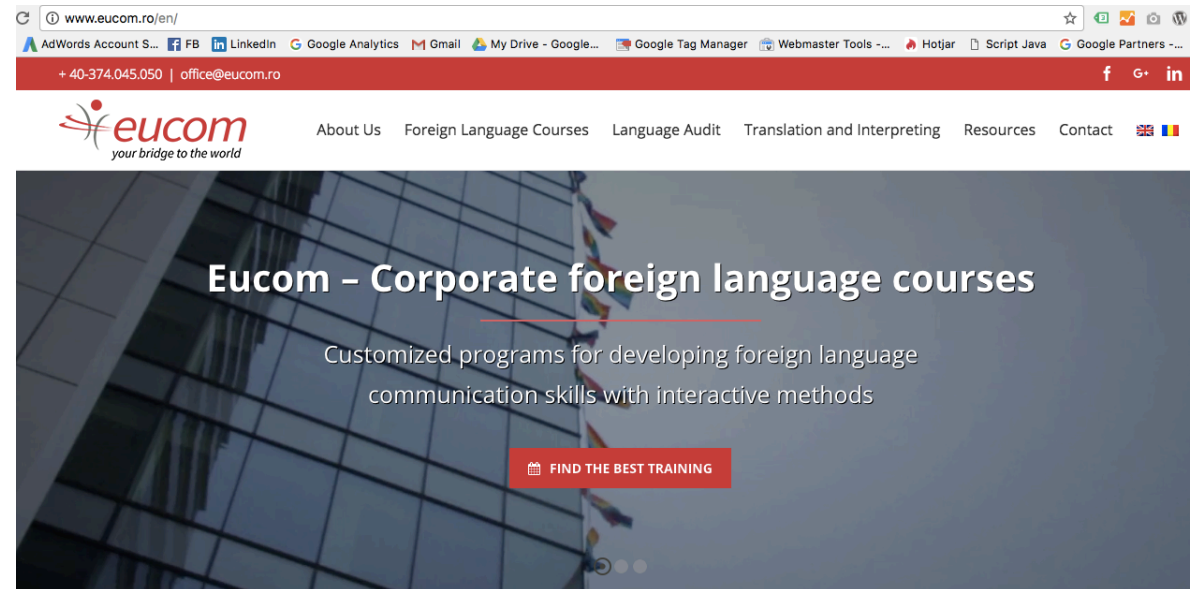
Online campaigns

Search engine optimisation

Strategy & consultancy

Website Maintenance

**WEBSITE:** [www.eucom.ro](http://www.eucom.ro)



Eucom

14 years of experience and performance in providing linguistic services to companies in Romania and the Republic of Moldova

# Our projects



## ALLMETECH

### INDUSTRY:

Machine Tools and Accessories

### Services provided by the agency:

Copywriting

Landing pages development

New website creation

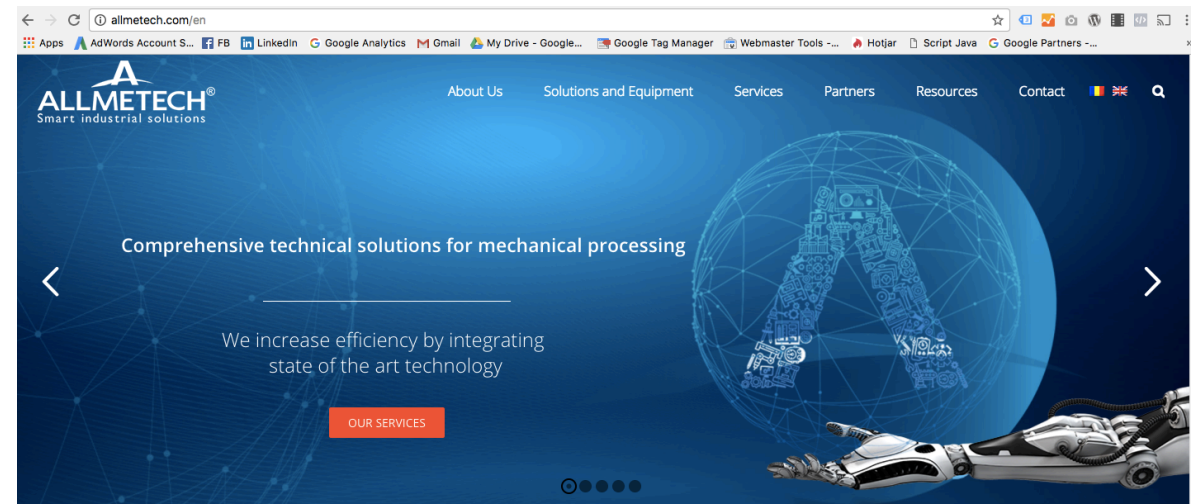
Online campaigns

Search engine optimisation

Strategy & consultancy

Website Maintenance

**WEBSITE:** [www.allmetech.com](http://www.allmetech.com)



# Our projects



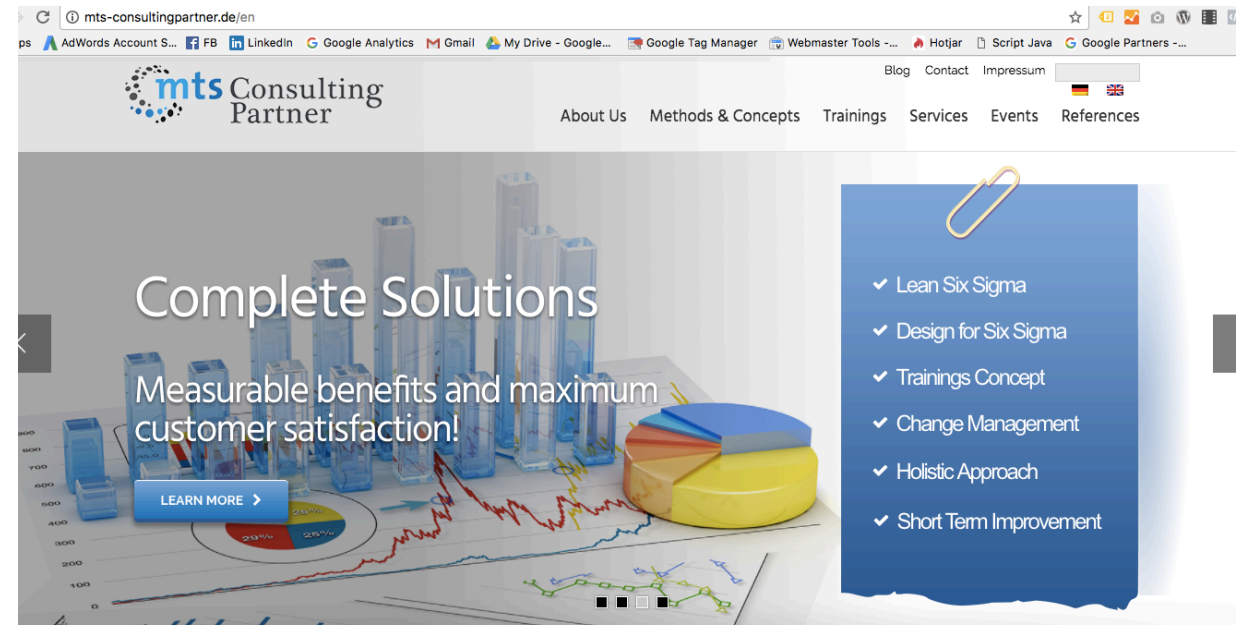
## MTS CONSULTING PARTNER GERMANY

### INDUSTRY:

Corporate Training

### Services provided by the agency:

New website creation  
Events monitoring  
Search engine optimisation  
Strategy & consultancy  
Website Maintenance



WEBSITE: [www.mts-consultingpartner.de](http://www.mts-consultingpartner.de)



# Our projects



## KNAUF INSULATION

### **INDUSTRY:**

Construction materials

### **Services provided by the agency:**

Website localization

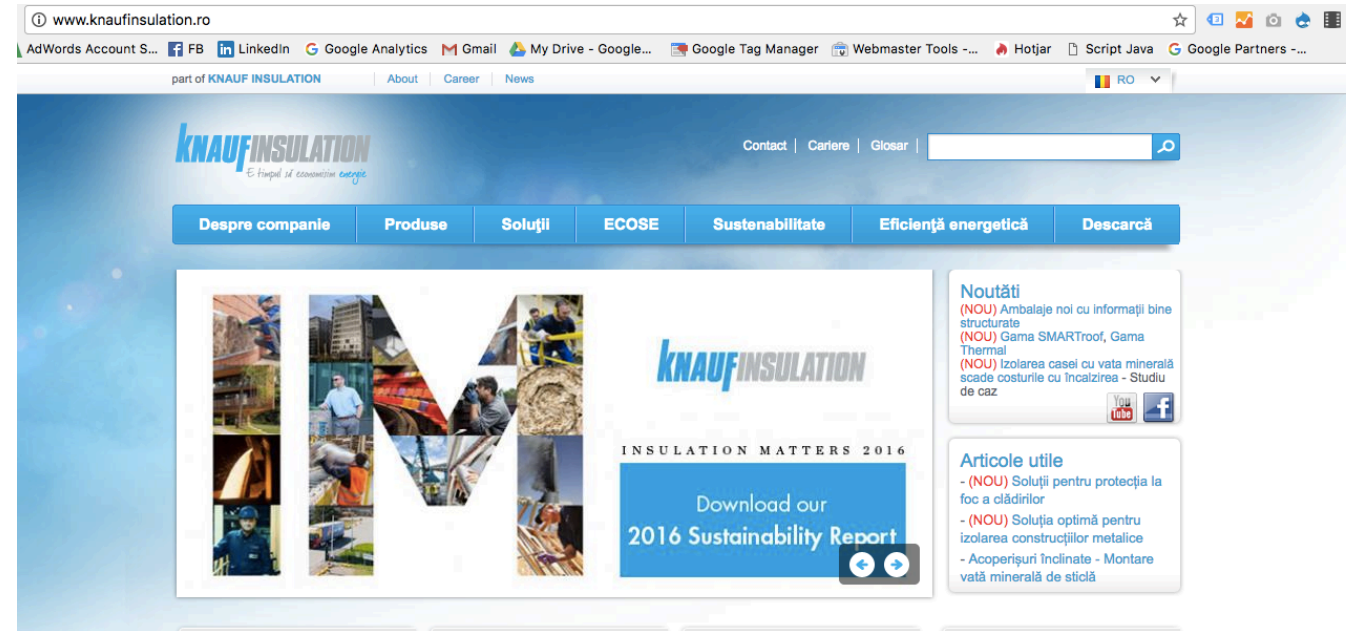
Online campaigns

Search engine optimisation

Strategy & consultancy

Website Maintenance

Monthly Newsletters



**WEBSITE:** [www.knaufinsulation.ro](http://www.knaufinsulation.ro)



# Beesy growing your digital buzz...

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- ...create websites and landing pages to serve your promotion objectives,
- ...talk to your audience through targeted PR,
- ...grow your digital brand awareness,
- ...increase conversions through online advertising

## Contact us at

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[www.onlinehub.com](http://www.onlinehub.com)

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## Online Hub office

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