



pictures

VIDEO PRODUCTION AGENCY

CREATE CONTENT THAT MOVES

WHO WE ARE

We go beyond being just a **video production** agency. Situated in the lively city of Sofia, Bulgaria, we have been crafting compelling visual stories. Operating as a comprehensive **360° agency**, we manage every aspect of video production, **from ideation and scriptwriting to shooting and post-production.**

We are a passionate and ambitious young team who loves the creative process. We are constantly learning, developing and following the latest trends in video and marketing to be able to deliver the ultimate creative for a brand's needs.





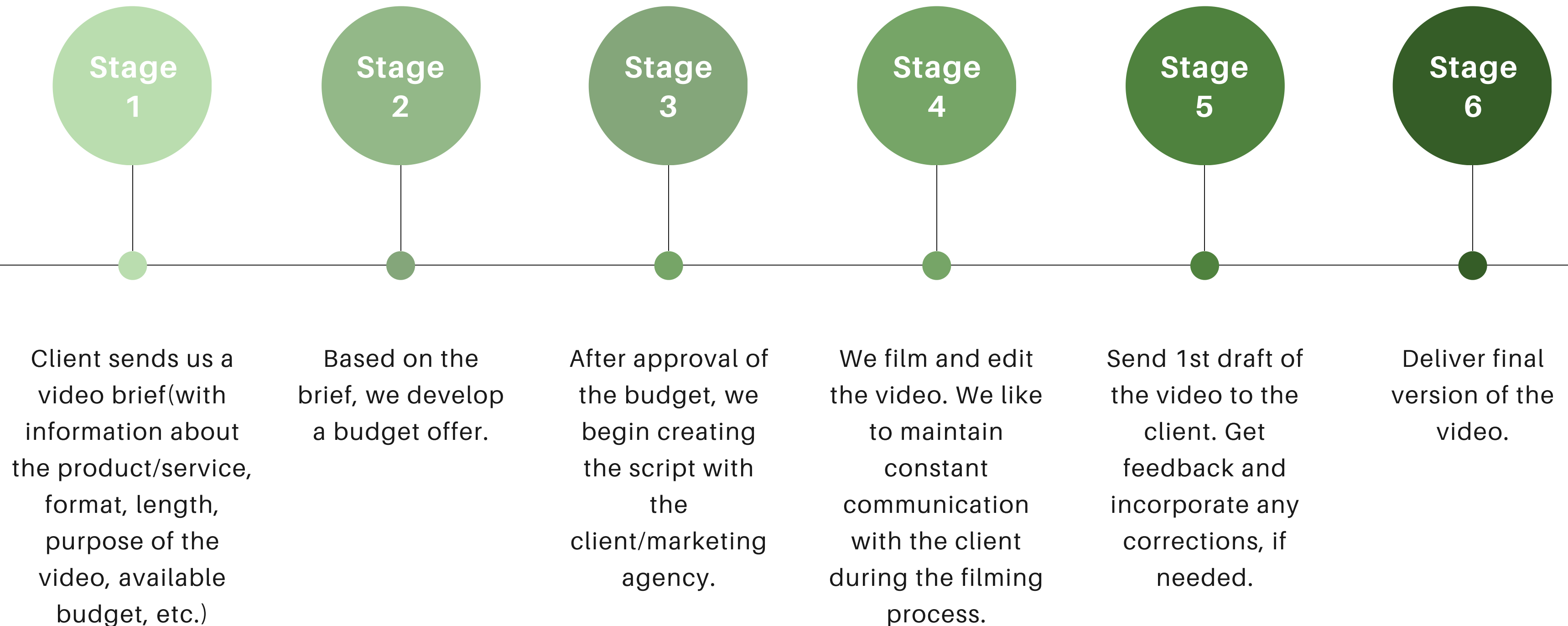
We create anything from packshots, product videos, brand commercials for social media and/or TV. We also produce music videos and short films as well as several in-house productions.

- **Commercial videos for social media & TV**
- **Product videos**
- **B-roll videos**
- **Explainer videos**
- **Corporate videos**
- **Music videos**
- **3D videos**
- **VFX & CGI**

WHAT WE DO

THE WORKFLOW

How We Typically Work with Our Clients



OUR PORTFOLIO

PROJECT 01



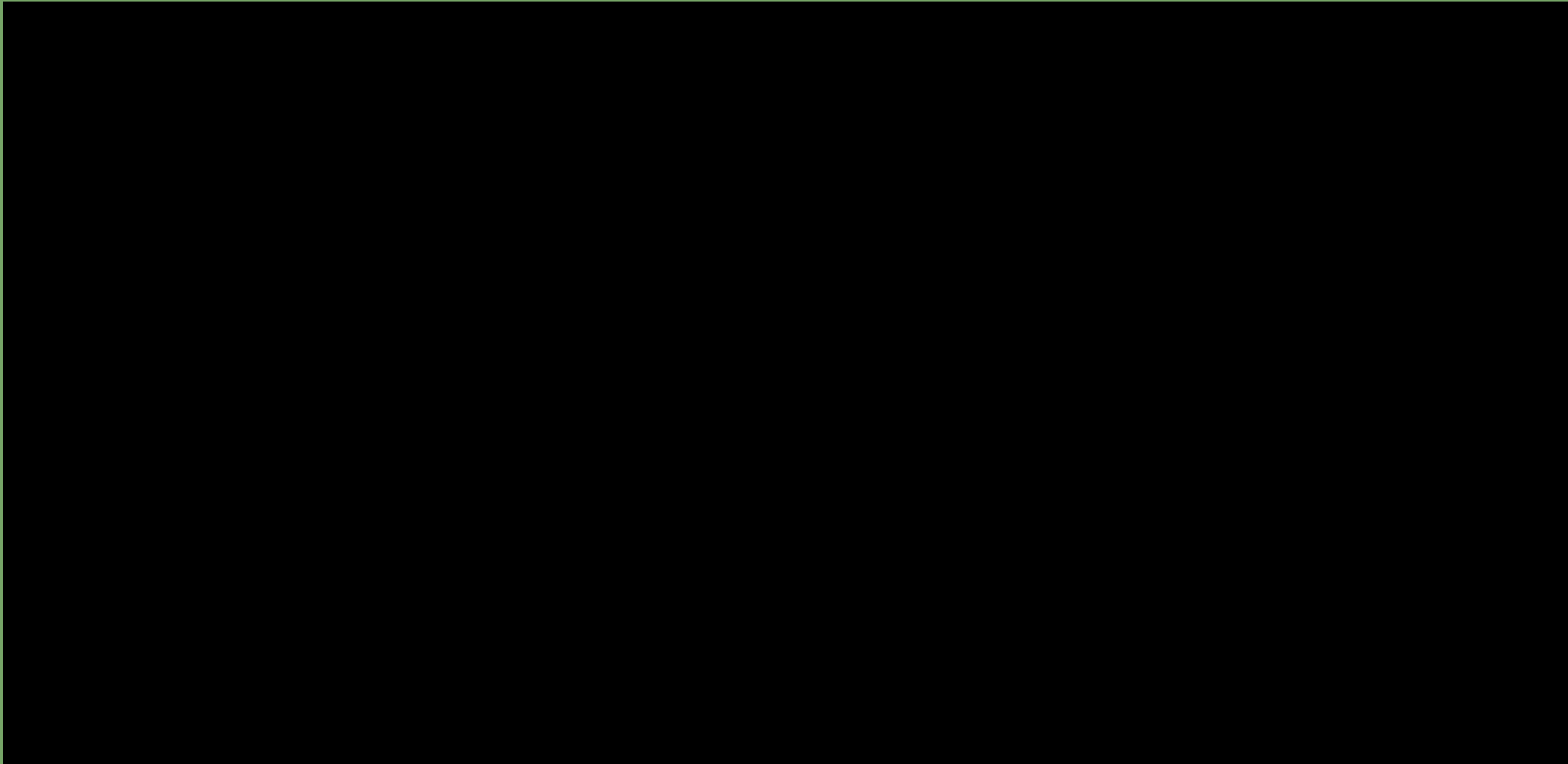
[Link to Video](#)

CLIENT: DOMINO'S

Domino's latest commercial video.

We are exclusive video partners for Domino's Bulgaria for >4 years.

02 PROJECT



[Link to Video](#)

CLIENT: GRAND ATTACK

This was a 10-episode "Adventure in the Nature" project we created with fitness model Lazar Angelov in collaboration with Grand Attack

PROJECT 03



[Link to Video](#)

CLIENT: ISOMAX

A cinematic commercial video we shot for a brand in the construction industry.

**CHECK OUT
MORE HERE:**

[HTTPS://AVOPICTURES.COM/](https://avopictures.com/)

THE PROJECT

Video Production for Beauty Subscription Service

Web design, Video production, Digital Marketing

Less than \$10,000

Feb. - Mar. 2022

Project summary:

Avo Pictures was tasked with producing a video for a beauty subscription service. They were hired for their extensive portfolio.

THE REVIEW

4.5 ★★★★★☆

"They constantly reached out to us to ask for our feedback and did everything we asked for in terms of corrections."

Quality: 5.0

Schedule: 5.0

Cost: 4.5

Willing to refer: 4.5

MAR 19, 2022

Feedback summary:

Avo Pictures' output was tested in their PPC, which performed above average in comparison to their other marketing tools. They showed vast knowledge in video production, as well. Most of all, they barely needed any guidance in terms of video production.

[Read Full Review](#)



THE PROJECT

Video Production for Digital Marketing Agency

Video production

\$10,000 to \$49,999

June 2021 - Ongoing

Project summary:

A digital marketing agency partnered with Avo Pictures to develop videos for a sushi instruction project. The team helps write scripts, films, edits, and guides post-production activities.

THE REVIEW

5.0 ★★★★★

"I like that they are paying to all the small details."

Quality: 5.0

Schedule: 5.0

Cost: 5.0

Willing to refer: 5.0

FEB 9, 2022

Feedback summary:

Thanks to Avo Pictures' hustles and professionalism, the client is pleased with the current project progress and achievements. The vendor's owner directly communicates every process with the company. Furthermore, they are an attentive partner who cares about the quality and success of the outcomes.

[Read Full Review](#)



THE REVIEWER

Head of Marketing & Co-Founder, BrainDonors



Andrey Petrov

Advertising & Marketing

11-50 Employees

Amsterdam, Netherlands

Online Review

THE PROJECT

Video Production for Pizza Delivery Company

Video production

Less than \$10,000

Aug. - Oct. 2021

Project summary:

Avo Pictures worked on various video production projects for a pizza delivery company. They produced video commercials, staff training videos, and a short video ad that showcased the client's services.

THE REVIEW

5.0 ★★★★★

"The final product was ready within the agreed time, and the result was better than expected."

Quality: 5.0

Schedule: 5.0

Cost: 5.0

Willing to refer: 5.0

MAR 18, 2022

Feedback summary:

Thanks to the video ad Avo Pictures produced, the pizza delivery company saw a boost in sales when it was rolled out. They were proactive in suggesting ideas on achieving the client's vision and made sure to deliver the output on time.

[Read Full Review](#)



THE REVIEWER

Marketing Manager, Pizza Delivery Company



Maria Lilova

Restaurants

501-1,000 Employees

Sofia, Bulgaria

Online Review

Client Reviews

See more here:

<https://clutch.co/profile/avo-pictures#summary>

TIKTOK



We also provide 360° TikTok Services

- Conceptualization and channel strategy
- Concrete posting plan
- Filming and editing of all of the content
- Posting
- Community Management
- Analytics
- Organization and Planning

We have a separate dedicated Tiktok team of creators in the platform with more than 250K followers who know best practices and follow the trends as well as all of the algorithm changes.

We have created a system where the client is completely unbothered and “hands-free” from the process yet have full access to our work and can tweak it at all times if necessary.

TikTok Statistics

Worldwide



3.5B+

App Downloads.
Just in 2022
there were
656MM new
app downloads



850min

Spent in the app
on average



2026

Is the year
when it's
prognosed that
TikTok will be
more popular
than FB and IG



48%

Of the users
make impulsive
purchases
every 2-3 weeks



90%

Of the users
open the app
every day

THE WORKFLOW

How exactly are we going to do this?



Stage 1

Create an overall content strategy and vision for your TikTok channel.

Stage 2

Create a monthly video plan and posting schedule in line with the approved strategy.

Stage 3

Film and edit the videos.

Stage 6

Readjust strategy, if needed.

Stage 5

Monitor results

Stage 4

Post the videos in the channel following the pre-defined schedule.

Results & Statistics

Here's what we achieved for our clients so far:



15MM+
Video Views



750K+
Likes



47K+
Followers



300+
Videos



SUMMARY

What can we Offer?

**Full on creative strategy for
your brand**

**360°
Tiktok channel management**

Bundle of all services



**360° video production of all sorts
of video content, tailored to
your needs and purpose.**

**Facebook & Instagram channel
management**



Thank you!

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Create Content that MOVES